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## STATE OF ALASKA

# THE RECULATORY COMMISSION OF ALASKA

Before Commissioners:

Mark Johnson, Chair Kate Giard Dave Harbour James S. Strandberg G. Nanette Thompson

In the Matter of the Consideration of the
Revenue Requirement of the ALASKA

EXCHANGE CARRIERS ASSOCIATION, INC.,

To Be Included in Intrastate Interexchange

Access Charges.

U-03-49

# PREFILED TESTIMONY OF EMILY THATCHER

# INTRODUCTION

- Q. PLEASE STATE YOUR NAME AND OCCUPATION
- A. I am Emily Thatcher and I am Director, Regulatory Analysis, for GCI. I have been employed by GCI for nearly 20 years.
- Q. HAVE YOU PREVIOUSLY PROVIDED TESTIMONY TO THIS COMMISSION?
- A. I testified last year in U-02-49 regarding access charge demand. I also testified in Docket U-96-89, the arbitration proceeding for Anchorage. Many years ago, I testified on various topics when intrastate long distance competition was being introduced in Alaska.

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GCI Communication Corp. 2550 Denali Street, Suite 1000 Anchorage, AK 99503

Anchorage, AK 99503 907) 265-5600 Q. WHAT IS THE SUBJECT OF YOUR TESTIMONY?

A. I will testify regarding the appropriate demand for calculation of the traffic sensitive access charge rate.

ARE THERE UNUSUAL CHALLENGES ASSOCIATED WITH THE DETERMINATION OF ACCESS MINUTES THIS YEAR?

A. Yes. The challenge is presented by the fact that AECA, GCI and the Commission itself all agree that Alascom, Inc. (AT&T Alascom) is not reporting all of its intrastate interexchange traffic. As a result, the number of intrastate interexchange minutes measured and billed in 2003 is substantially less than the true number of actual intrastate interexchange minutes in 2003. As AECA recognized in its testimony, the challenge in this situation is to derive a solution that treats all parties fairly, including not only AECA and its member LECs but also access charge ratepayers (including GCI) other than the misreporting party.

### Q. WHY IS THERE AN ISSUE OF FAIR TREATMENT OF GCI?

A. As I will demonstrate with specific numbers later in my testimony, GCI is affected because the access charge rate is higher than appropriate if all minutes are not included in the denominator of the access charge rate calculation. GCI must then pay that higher rate.

#### O. PLEASE SUMMARIZE YOUR CONCLUSIONS.

A. My primary conclusion is that demand should be based on the actual level of correctly reported demand, not based on a lower level of demand that results from known misreporting of minutes by AT&T Alascom. Only by using the correct, fully reported level of demand will both GCI and AECA be treated fairly

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- Q. PLEASE BEGIN YOUR TESTIMONY BY DESCRIBING THE UNDERLYING FACTS ON WHICH YOUR TESTIMONY IS BASED.
- A. For the most part, I accept the underlying facts as presented by AECA. These include the following:
- Total Filed Demand, before any adjustments or corrections, was 365,178,614 minutes; this is the actual billed demand for 2003 for the filing companies and the demand from last years proceedings for the companies not filing this year. In the remainder of this testimony I will refer to this as 2003 billed demand.
- Substantial numbers of intrastate access minutes of AT&T Alascom were not measured and billed in 2003. The best estimate of the number of AT&T Alascom intrastate minutes that were not properly measured and billed is 26,013,617.
- 3. AT&T Alascom should be required to report minutes correctly, and at some point AT&T Alascom will be required to pay access charges on the minutes that are now being misreported.
- Q. BASED ON THESE UNDERLYING FACTORS, WHAT DEMAND SHOULD BE USED FOR CALCULATING THE TRAFFIC SENSITIVE SWITCHING RATE?
- A. The appropriate demand is 391,192,231 minutes. This is the actual number of fully reported access minutes in 2003. This amount includes the 2003 billed minutes plus the best estimate of the amount still to be billed to AT&T Alascom.
- Q. PLEASE EXPLAIN WHY YOU BELIEVE THAT ACTUAL 2003 DEMAND EXCEEDED THE 365,178,614 BILLED MINUTES?
- A. AECA's testimony in this case, AECA's petition to the Commission filed Dockets U-04-005 and U-04-006, and the Commission's decision in Docket U-97-120 all indicate that AT&T is reporting intrastate debit card minutes as interstate minutes.

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AECA's testimony discusses these minutes and indicates that it expects to eventually be paid for these minutes.

# Q. DOES AT&T ALASCOM DENY THAT IT IS MISREPORTING INTRASTATE MINUTES?

A. AT&T Alascom admits that it is reporting 907 to 907 calls on its debit cards as interstate rather than intrastate, but it has made a legal argument that these calls are "enhanced".

#### DO YOU HAVE ANY COMMENTS ON THE PRELIMINARY AUDIT Q. RESULTS REPORTED BY AECA.?

A. At page 7 of his testimony, Mr. Reed reports the audit findings from a review of AT&T Alascom's records, including the fact that AT&T Alascom's Automatic Message Accounting and Exchange Message Interface records have stripped out identifying information and substituted erroneous information in the call records.

GCI has also conducted test calling and reached the same conclusions. GCI has made twenty test calls each work day for the last six months using AT&T debit The calls were made from an Alaska phone number to an Alaska phone cards. number, and because they terminated on a GCI number we were able to trace the call back into our network. Many of the inbound calls showed either an interstate originating number or had no originating number.

### Q. ARE THE PROBLEMS ASSOCIATED SOLELY WITH DEBIT CARDS?

A. No. GCI has also made test calls by dialing 1-800-CALL-ATT, which is the number that can be used for credit card calls and collect calls. I made two of these calls myself. The credit card calls made over 1-800-CALL-ATT came back with an interstate originating number, much like the debit card calls. It is important to point out that these 1-800-CALL-ATT calls do not have an involuntary advertisement and

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that AT&T Alascom does not even have a legal argument they are "enhanced." Nonetheless, they are being reported as interstate rather than intrastate.

However, the collect calls placed using 1-800-CALL-ATT came back showing the correct 907 originating number. In other words, it appears they are reported correctly.

#### O. WHAT CONCLUSION DO YOU DRAW FROM THESE TEST CALLS?

A. It reinforces my opinion that AT&T chooses the ANI to return and is capable of adjusting its platforms to preserve and forward the actual ANI when so directed by the Commission. AT&T should be able to respond to a directive from the Commission to preserve and forward the actual ANI, as it does on collect calls today.

WOULD IT BE POSSIBLE TO IDENTIFY PAST INTRASTATE CALLS WHOSE CALL RECORDS HAVE BEEN ALTERED TO REFLECT AN INTERSTATE ORIGINATING NUMBER?

A. I believe it would. GCI's test calls have consistently recorded a limited number of interstate originating numbers that repeatedly appear as substitutes for the actual 907 originating numbers. AT&T should have records of its debit card platform numbers as well. Records with these numbers could be collected and quantified. Also, in recent filings in Docket U-04-005 AT&T Alascom claims that it can identify which past calls were intrastate.

Q. HOW DID YOU DETERMINE THE ACTUAL NUMBER OF INTRASTATE ACCESS MINUTES IN 2003, INCLUDING ACTUAL MINUTES THAT HAVE NOT BEEN REPORTED BY AT&T ALASCOM?

A. In its testimony, AECA itself attributes the perceived drop in demand between 2002 and 2003 to the misreported minutes. AECA confirmed this in answer to data requests by GCI.

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In response to GCI Data Request No. 1 asking AECA for its best estimate of the number of minutes misreported in 2003, AECA stated that "AECA's best estimate of the number of intrastate minutes that were misreported as interstate minutes for the filing companies for 2003 is reflected in the pro forma adjustment to demand quantified in Schedule V of the Prepared Direct Testimony of Judith A Colbert." Then, in response to GCI Data Request No. 2 asking AECA for its best estimate of what 2003 demand would have been if all intrastate minutes had been properly reported, AECA answered that "AECA's best estimate of the 2003 Actual Demand (minutes) if all intrastate filing companies had been properly reported woud be at least the 2003 Actual Demand (minutes) summarized in Schedule 1 of the Prepared Direct Testimony of Judith A. Colbert plus the proposed pro forma adjustment to demand described in Response to Data Request No. 1 above."

#### Q. WHAT IS THE SIGNIFICANCE OF THESE RESPONSES BY AECA?

A. There are two important points. First, AECA agrees that the actual demand in 2003, if properly reported, was at least 391,192,231. Additionally it means that AECA agrees that there was actually no decline in minutes in 2003 compared to 2002, there was only a misreporting of minutes.

- WHAT NUMBER OF MINUTES DOES AECA PROPOSE TO USE FOR **DEMAND?**
- A. AECA proposes to use 339,164,997. AECA calculates that number by reducing 2003 billed demand, 365,178,614, by the 26,013,617, the same amount as its best estimate of misreported demand in 2003.
- Q. PLEASE SUMMARIZE THE VARIOUS DIFFERENT CALCULATIONS OF 2003 DEMAND DISCUSSED ABOVE.
- A. There are three different numbers:

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391,192,231 minutes, which is the best estimate of the actual number of intrastate access minutes in 2003;

365,178,614 minutes, which is the number of intrastate access minutes billed in 2003 for the filing companies and the demand for non-filing companies carried over from last year;

and 339,164,997 minutes, which is the number of 2003 billed minutes reduced by the amount of the drop in billed minutes from 2003 to 2003.

Q. WHICH NUMBER ARE YOU RECOMMENDING BE USED FOR DEMAND FOR CALCULATING RATES?

A. 391,192,231

Q. WHY?

A. As can be shown by the actual calculations below, using the best estimate of the actual, fully reported number of intrastate access minutes in 2003 is the fairest way for all parties involved. Using any lower number would cause GCI irreparable harm and lead to over-recovery by AECA.

Q. BEFORE PROCEEDING WITH YOUR CALCULATIONS, IS THERE ANY OTHER UNDERLYING BASIS FOR YOUR CALCULATION THAT HAS NOT BEEN DISCUSSED?

A. Yes. My proposal and my calculations are based on the expectation that AT&T Alascom will ultimately be required to pay access charges on the intrastate traffic that is currently being misreported as interstate traffic.

Q. IS THAT EXPECTATION REASONABLE?

A. Yes, for a number of reasons. The Commission's decision in U-97-120 clearly held that these minutes are intrastate and AT&T Alascom has provided assurances

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that it will pay for the minutes if it does not win its case at the FCC. As AECA argued in its filing in Docket U-04-005, AT&T Alascom's arguments in the FCC proceeding are "untenable" and "legal authority supporting the existing law is overwhelming...". (AECA Complaint, U-04-005, p. 17). Finally, I understand from our lawyer that virtually all of the comments filed in the FCC proceeding disagreed with AT&T Alascom's contention that its debit card calls were "enhanced."

# Q. PLEASE PROCEED. BEGIN BY EXPLAINING WHY 391,192,231 SHOULD BE USED?

A. As previously discussed, AECA's best estimate is that actual 2003 demand, if all demand had been reported properly, would be "at least" that level. Furthermore, demand for 2002 was at virtually the same level, showing that demand did not actually decline in 2003, there was only misreporting.

If rates for 2004 are established using this level of demand and if actual, fully reported demand continues to remain stable, then GCI and AT&T Alascom will each pay the proper amount and AECA will recover its revenue requirement.

## Q. WHAT HAPPENS IF A LOWER LEVEL OF DEMAND IS USED?

A. Let's assume that AECA's proposed demand of 339,164,997 is used. Remember, this is the level of demand that AECA expects to bill in 2004 if the previous level of misreported demand actually increases and is not billed. Suppose that number is used to calculate rates and assume further that AECA is correct that, at least initially, the AT&T Alascom misreporting continues and increases and AECA bills 339,164,997 minutes in 2004. At that point, AECA will have billed and recovered its entire traffic sensitive revenue requirement in 2004. Additionally, at that point, GCI will have paid substantially more than it should have paid if actual, fully reported demand had been used, because use of the lower demand figure increased the per minute rate. AT&T will have paid less than it should have paid because of its misreported demand.

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When AECA later bills AT&T Alascom for over 52 million additional minutes that were initially misreported, AECA will receive additional revenue beyond its approved revenue requirement. However, GCI will have paid the final rate established in this proceeding, and at that point GCI will have no way to recover any of the additional amounts that it paid in rates which were too high because they were established based on lower demand.

Q. ABOUT HOW MUCH WOULD AECA OVER-RECOVER AND HOW MUCH WOULD GCI OVER-PAY IF DEMAND OF 339,164,997 IS USED AND AN ADDITIONAL 52 MILLION MINUTES ARE THEN BILLED?

A. Using the 2003 revenue requirement of \$4,406,824, the switching rate per minute at 339,164,997 would be \$.013 per minute and the rate at 391,192,231 would be \$.0113. At a rate of .0130 and a billed demand of 339,164,997 million, AECA would bill all carriers for a total of \$4,406,824. If AECA then bills AT&T Alascom for 52 million additional minutes, AECA will retain the entire additional amount of \$675,998. Assuming carrier market shares based on 2003 billed minutes, GCI will have over-paid \$250,089. GCI will have no way to recover the harm done by Alascom's mis-reporting and AECA's mis-billing.

- Q. WILL AECA RECOVER THEIR REVENUE REQUIREMENT IF DEMAND OF 391,192,231 IS USED?
- A. If demand is set at 391,192,231, AECA will bill GCI at the appropriate per minute rate. AECA will be made whole when it bills AT&T Alascom for the appropriate additional minutes that are initially misreported. In the end, all parties pay the proper amount and AECA recovers its revenue requirement.
- Q. DOES AECA HAVE ANY CONTROL OR RESPONSIBILITY OVER THE MIS-REPORTING AND MIS-BILLING OF INTRASTATE TRAFFIC?

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A. Well, first I would like to thank and commend AECA for pursuing its audit of AT&T Alascom. AECA has acted responsibly and appropriately in that regard. believe that it is important for AECA to continue to have a strong economic motivation to fully recover its traffic sensitive revenue requirement.

If the demand amount proposed by AECA is used, then its incentive to pursue mis-reported minutes will be greatly diminished. Again, remember, the demand proposed by AECA would enable it to recover its full traffic sensitive revenue requirement in 2004 even if the misreporting continues and increases. Because AECA would wholly recovered its revenue requirement it would have little economic motivation to spend additional time, money, and effort in pursuing Alascom AT&T's missing minutes.

This outcome would worsen an already bad situation. AECA already bears only a small portion of the risk of under-billing intrastate minute because it bears no risk at all regarding its non-traffic sensitive revenue, which is six to seven times the size of the traffic sensitive revenue. The other interexchange carriers bear all the risk.

If demand of 339 million minutes is used and 339 million minutes are billed in 2004, even though actual, fully reported demand is 391,192,231, then GCI overpays not only \$249,731 in switching charges but an additional \$1.5 million dollars in nontraffic sensitive charges. GCI bears the brunt of under-billing AT&T Alascom.

- Q. HAVE YOU PREPARED AN EXHIBIT THAT ILLUSTRATES THE VARIOUS CALCULATIONS DISCUSSED ABOVE?
- A. Yes, it is attached as ET-1.
- ARE THERE ANY OTHER WAYS TO ADDRESS THE CHALLENGE PRESENTED BY THE FACT THAT AT&T ALASCOM IS MISREPORTING **INTRASTATE MINUTES?**

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A. Two points. First, I agree totally with AECA that the Commission should require AT&T Alascom to immediately begin reporting access charge minutes properly. As discussed herein, the continued misreporting creates significant problems in developing ongoing access charge rates.

Second, the Commission could declare AECA's traffic sensitive rates interim and refundable until after the issues surrounding AT&T Alascom's demand are resolved. Final rates would be determined at a later date based on corrected demand, and revised bills, both increases and decreases, would be issued. This is perhaps the only way that both AECA and GCI can be fully protected. However, I would caution that taking this step would raise many complex new issues that would have to be resolved when it came time to establish and bill final rates based on corrected demand.

- ARE THERE ANY OTHER ISSUES REGARDING AECA'S DEMAND PROPOSAL?
- A. Yes. GCI does not believe that any "projections" of increases or decreases in demand into the year that rates are going to be in effect are, or should be allowed. This issues was addressed extensively last year. In large part, this is a legal argument, and I will allow our lawyer to address the legal issues. In part, there is also a factual argument of whether AECA's proposed projection is sufficiently known and measureable. I do not believe that it is. AECA's projection simply assumes that

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## **AECA** demand effects

ET-1

	traffic sensitive	bulk bill
AECA revenue requirement 2003	\$ 4,406,824	\$ 26,339,646
2003 traffic percentages (derived from	AECA traffic	sensitive billing database)
Alascom	47.4%	47.4%
GCI	42.7%	42.7%
ACS LD	7.8%	7.8%
MCI	2.2%	2.2%
	100.0%	100.0%

(assume bulk bill shares approximately equal traffic sensitive shares)

## Scenario one: AECA demand set at 339,164,997

resulting rate/minute

0.0130

### Estimated payments using 2003 traffic percentages and initial billed minutes of 339,164,997

		traffic			
$\mathcal{L}_{i}$	•	sensitive		bulk bill	minutes
Alascom	\$	2,087,243	\$	12,475,480	160,641,724
GCI	\$	1,880,416	\$	11,239,271	144,723,562
ACS LD	\$			2,055,209	26,464,098
MCI	\$				7,335,612
	-	4,406,824		26,339,646	339,164,997
Additional minutes billed to Alascom:		52,027,234			
		- , ,			adjusted market
					share
additional Alascom payment	\$	675,998	\$	1,843,887	54.36%
AECA retains	\$	675,998		, ,	
GCI credit	\$	•	\$	(1,494,785)	37.00%
ACS LD credit	\$		\$	(273,336)	6.76%
MCI credit	\$		\$	(75,766)	1.88%
final AECA revenue	\$	5,082,822	\$ :	26,415,412	
overearning by AECA	\$	675,998			
overpayment by GCI	\$	250,089			
overpayment by ACS-LD	\$	45,731			
overpayment by Alascom	\$	367,502			
overpayment by MCI	\$	12,676			

## Scenario two: demand set at 391,106,296

rate/minute

0.0113

### Estimated payment using 2003 traffic percentages and initial billed minutes of 339,164,997

		traffic			
		<u>sensitive</u>		bulk bill	<u>minutes</u>
Alascom	\$	1,809,647	\$	12,475,480	160,641,724
GCI	\$	1,630,327	\$	11,239,271	144,723,562
ACS LD	\$	298,121	\$	2,055,209	26,464,098
MCI	\$	82,636	\$	569,686	7,335,612
	\$	3,820,731	\$ :	26,339,646	339,164,997
Additional minutes billed to Alascom	!	52,027,234			
					adjusted market
					<u>share</u>
additional Alascom payment	\$	586,093	\$	1,843,887	54.36%
AECA retains	\$	586,093			
GCI credit	\$		\$	(1,494,785)	37.00%
ACS LD credit	\$		\$	(273,336)	6.76%
MCI credit	\$	-	\$	(75,766)	1.88%
AECA revenue	\$	4,406,824	\$	26,339,646	
overearning by AECA	\$	-			
overpayment by GCI	\$	-			
overpayment by ACS-LD	\$	-			
overpayment by Alascom	\$				
overpayment by MCI	\$	-			